Be Part of

JAM BUSINESS DAYS ´25

Join us for two amazing days of business and IT discussions, featuring experts from all leading industries. Outstanding speakers talking about best practices that will keep you looking ahead. Seat is limited so get ticket now and prepare yourself for great experience.

JAM BUSINESS DAYS CONFERENCE 2025

Balatonfüred, Hungary: 22-23 May 2025

SPONSORSHIP OPPURTUNITI

JAM BUSINESS DAYS CONFERENCE

22May-23May
Hotel Füred Spa&Conference

The JAM Business Days conference is designed to connect with the industry experts and cutting-edge technology that can help you achieve your business imperatives in the face of unpredictability.

This is a great opportunity to learn about the future of technology and how emerging trends and technological breakthroughs will drive critical business transformation and impact.

During the event attendees will be able to engage in interactive experiences and explore how current and future tech is being used in their industry and others to inspire new ways to advance relevant business imperatives.

The event is a unique platform to explore Data & AI, Automation, Cybersecurity, Business modernization and cost savings with hybrid cloud - all through the lens of real local stories.

As a sponsor of this event, it's a great opportunity to examine new horizons for developing common business strategies.

Join us to develop creative solutions for data-driven, automated, and secure business success - with partners who have been promoting and driving sustainable, long-term growth for decades.

WHY BE A SPONSOR?

Share ideas, spark innovation and co-create solutions
Meet your customers and find new opportunites
Build new relationships

Awareness:

- Showcase your solutions and your brand visibility

Recognition:

- Reinforce your position and share best practices on successful projects and discuss customer challenges

Relationships:

- Hear how fellow creators are solving hard problems, inspiring change and building the businesses of the future
- Meet like-minded peers in person, establish valuable connections and intentionally build lasting relationships, and develop new business opportunities

Who will attend?

- Executives & IT decision makers from all major industry segments
- Senior directors and managers
- IT Managers
- IT experts and developers

AGENDA (under cunstruction)

09:00 – 10:00 – Registration & Coffee

10:00 – 10.05 – Welcome speech
10:05 – 10.15 – Openning Key Note
10:15 – 10.45 – Maximizing your tech ROI
10.45 – 11.05 - cloud architecture
11.05 – 11.25 – Sustainable asset managenent
11.25 – 11.45 – Coffe break
11.45 – 12.05 – Working with data wherever it resides
12.05 – 12.25 – Are your data ready for AI?

12:30 – 14:00 – Lunch

14:00 – 14:30 - Delivering better outcomes with AI-driven IT operations and value management

14:30 – 15:00 -AI for IT operations

15:00 – 15:30 - AI for business workloads
15:30 – 16:00 – AI for governance
16:00 – 19:00 - Networking & Prep for the dinner

Next morning 10:00 – 12:00 – quantum computer problems and solvings;

Sponsorship package overview

Package	Platinum	Gold	Silver
Number of attendance passes	3	2	1
Key note	x		
Roundtable discussion	x	x	
Co-branded invitation	x	x	x
Company logo on event page	x	x	x
Company logo on event badges	x		
Exhibit space	x	x	x
Logo on event registration page, link to your company site	x	x	x
Company materials in event packs	x		
Sponsorship Fee nett (EUR)	18 000	12 000	6 000

JAM BTL – EVENT ORGANIZER

- 22 years in business
- Focusing on full scope corporate events
- 1200 events, 250 000 attendees